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Apprenticeships in Leisure – Real Help for Employers

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National Apprenticeship Service

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Why Apprenticeships Matter and the The National Apprenticeship Service

- **Why Apprenticeships**
- **Benefits**
- **What is the National Apprenticeship Service (NAS)**
- **How can NAS support you**

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Why Apprenticeships?

Why are Apprenticeships important?

“Apprenticeships are the best business models for encouraging learning, developing mentoring and passing on specialist skills”

Alan Sugar



Background to Apprenticeships

- Apprenticeships (in their current guise) have been around for 14 years
- There are 196 different frameworks developed by employers for employers via Sector Skills Councils
- Nationally recognised

BT estimated they gained a higher annual net profit of over £1,300 per apprentice when compared to non-apprentices.

Possible Frameworks.....

196 frameworks including:-

Customer
service

Business
administration

Leisure operations

Horticulture/
Landscape

Sports coaching

Events

Instructing physical
activity & exercise

Creative

Business Benefits

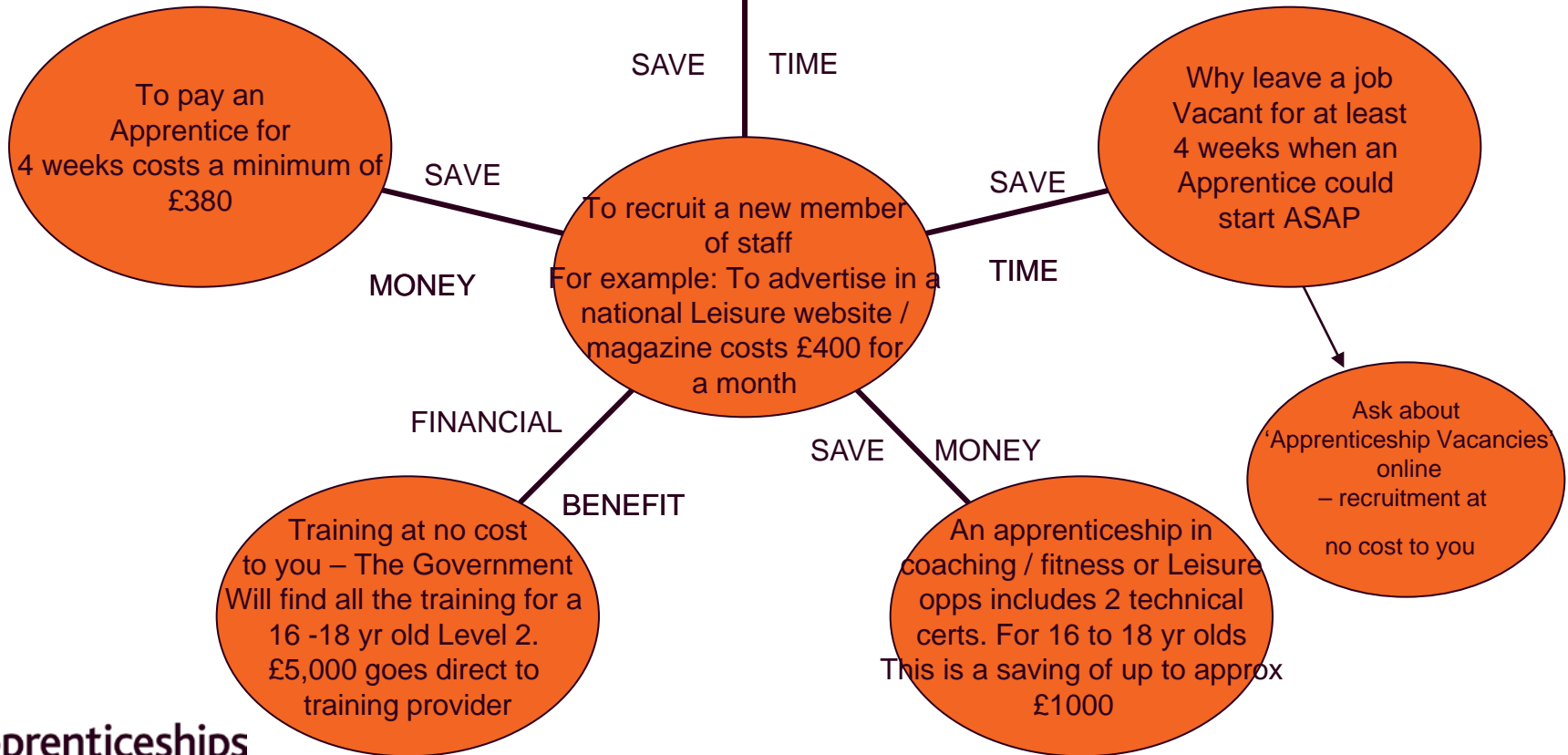
- Fully trained, with the training you want
- Competent work-force – current & future
- Savings to “bottom line”
 - Increased efficiency (7.5% higher for apprentices)
 - Quality of work (85% right first time V 60%)
- Succession planning for future work-force needs
- Committed and dedicated workforce, responsive to training
- Reduced costs for recruitment and training
- Greater staff retention and motivation;



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Save time and save money



Why would you NOT want an apprentice?

Business Benefits

- Two technical certificates are included in a Sport & Active Leisure apprenticeship – unique and developed by employers
- Supports ‘in house’ delivery of this type of training
- Save time and money when recruiting the right people
- Young people seek out these opportunities to gain qualifications, work in a real job and get paid! A real career!

Individual Benefits

- Employer based training programme recognised by sector
- Nationally recognised qualifications
- Waged employment
- Develops personal qualities in addition to occupational competence
- Provide opportunities to progress



Community Benefits

- Reduced Benefit Dependency
- Reduction in the NEET group
- Potential to support Looked After Children to become Apprentices
- local residents working for and taking pride in their leisure centres



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What is NAS

And what do we
do?

NAS – Vision & Role

Ensure Apprenticeships are well known, respected and accessible as a means to meet the skills needs of the local economy

‘NAS will drive forward the Government’s ambition for a renaissance in Apprenticeships, which brings a significant growth in the number of employers offering Apprenticeships and provides sufficient opportunities to one in every five young people to take up an Apprenticeship place’

Simon Waugh, Chief Executive NAS

NAS – Responsibilities

- Promote Apprenticeships & their value to employers
- Promote Apprenticeships & their value to learners
- Co-ordinate the funding for Apprenticeship places
- Maintain the national Apprenticeship Vacancies online system
- Ensure intermediaries actively promote Apprenticeships
- Work with DCSF & partners to establish Apprenticeships alongside other 14-19 options

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How Can we Support You?

How Can We Support You?

- Make it as easy as possible to recruit and train your workforce
- Free advertising and recruitment locally regionally and nationally
- Help source appropriate high quality providers to meet your training needs
- Impartial service
- North West offer
- Respond quickly and efficiently to employer requests...

How Can You Contact Us

www.apprenticeships.org.uk

or

call 08000 150 600